



March 2013

# Objective Mission and Vision of the Regional Competition Center (CRC)

1. **Objective:** The central objective of the CRC is to improve competition **agencies' technical capacities** based on **best international practices** as a means to **enforce competition law** in Latin America.
2. **Mission:** To assist Latin American competition authorities in developing **capacities and implementing competition law and policies**.
3. **Vision:** To become an **institutional receptacle** of **collaborative efforts** from all Latin American countries to **improve competition** in the region and increase the **population welfare**.

# Constitution Agreement of the CRC was signed

September 14, 2011

First assembly session  
13 competition authorities\*  
signed the Constitution  
Agreement in the city of  
Bogota, Colombia.

## Agreement

- **CRC Objective:**  
To develop activities that strengthen competition policy analysis and to increase technical and administrative capacities, in order to improve competition law enforcement in the countries of the region.
- **CRC Structure**
- **CRC Means**

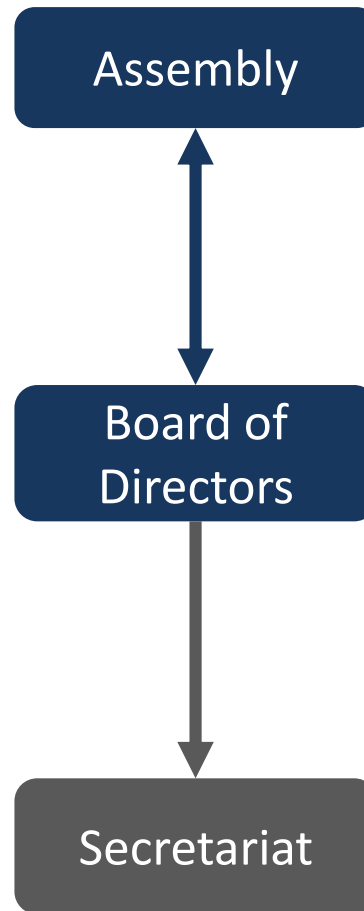
\* Comisión Nacional de Defensa de la Competencia of **Argentina**, Tribunal de Defensa de la Libre Competencia of **Chile**, Fiscalía Nacional Económica of **Chile**, Superintendencia de Industria y Comercio of **Colombia**, Comisión para Promover la Competencia of **Costa Rica**, Ministerio de Industrias y Productividad of **Ecuador**, Superintendencia de Competencia of **El Salvador**, Viceministerio de Inversión y Competencia of **Guatemala**, Comisión para la Defensa y Promoción de la Competencia of **Honduras**, Instituto Nacional de Promoción de la Competencia de **Nicaragua**, Instituto Nacional de Defensa de la Competencia y de la Protección de la Propiedad Intelectual of **Perú**, Comisión Nacional de Defensa de la Competencia de **República Dominicana**, and Comisión Federal de Competencia de **México**. In September 20, 2012 The US Federal Trade Commission was accepted as the 14<sup>th</sup> members of CRCAL.

# Regional Center's Organizational Structure

- Integrated by a **representative from each member**.
- Highest government body.
- **Function:** define the general objectives and course of actions.

- **Three** temporary counselors and **one** permanent counselor.
- **Function:** Define and choose activities and courses of actions.

- Based in **Mexico City**.
- **Function:** Execute and implement the Board of Director's decisions, manage the CRC's resources and coordinate the internal and external communication of the Center.



- Composed of international experts.
- Advise the CRC on the planning and execution of activities.

Advisory  
Board

Donor  
Council

- Composed of representatives of donor institutions.
- Advise the CRC about the best use of the financial resources.

# CRC Structure: Board of Directors 2011-2013

Counselor	Authority
Andean Region Counselor <sup>1</sup>	Superintendencia de Industria y Comercio (Colombia)
South America Region Counselor <sup>2</sup>	Comisión Nacional de Defensa de la Competencia (Argentina)
Central America Region Counselor <sup>3</sup>	Comisión para la Defensa y Promoción de la Competencia (Honduras)
Permanent Counselor <i>(Appointed as President of the Board)</i>	Comisión Federal de Competencia (Mexico)

The General Secretary is the Director General of Institutional and International Affairs, Mexican Federal Competition Commission.

<sup>1</sup> Costa Rica, El Salvador, Guatemala, Honduras, Nicaragua and Dominican Republic

<sup>2</sup> Ecuador, Colombia and Peru

<sup>3</sup> Argentina and Chile

# Means

TO ACCOMPLISH ITS MISSION CRC IS DEVELOPPING:



- Technical guidelines on competition topics.
- Sectoral studies.
- Webpage to communicate, diffuse knowledge and exchange information.
- Database on rulings made by authorities.
- Training on competition issues for judges.
- Specialized trainings for technical staff.
- Advocacy seminars.

# Financial Resources

## World Bank (WB)

Bank  
Netherlands  
Partnership  
Program

- 3 Guidelines+ 1 Workshop
- 3 Sector Studies + 1 Workshop
- 1 Advocacy Workshop

## Inter American Development Bank (IADB)

Regional Public  
Goods Program

- 3 Guidelines
- 3 Sector Studies
- 3 Workshops
- 1 Website + 1 Database on Competition Rulings
- 2 Workshops for Judges

## Other Donors

- Database expansion
- Agencies training programs and internships.

## Output with WB funding:

Product*	Expert	Expected date of conclusion
Guideline on quantitative techniques for competition cases	David Card	July 2012
Sector study on competition in telecommunications	Martin Cave	August 2012
Guideline on collaboration among competitors	Rosa Abrantes-Metz	August 2012
Sector study on competition in supermarkets	Emek Basker	November 2012
Guideline on coordinated effects in merger cases	Massimo Motta	November 2012
Sector study on competition in the Airline Market	Aldo González	January 2013

\* The guidelines and studies topics were defined based on the survey applied to CRC members in 2011.



# Output IADB funding:

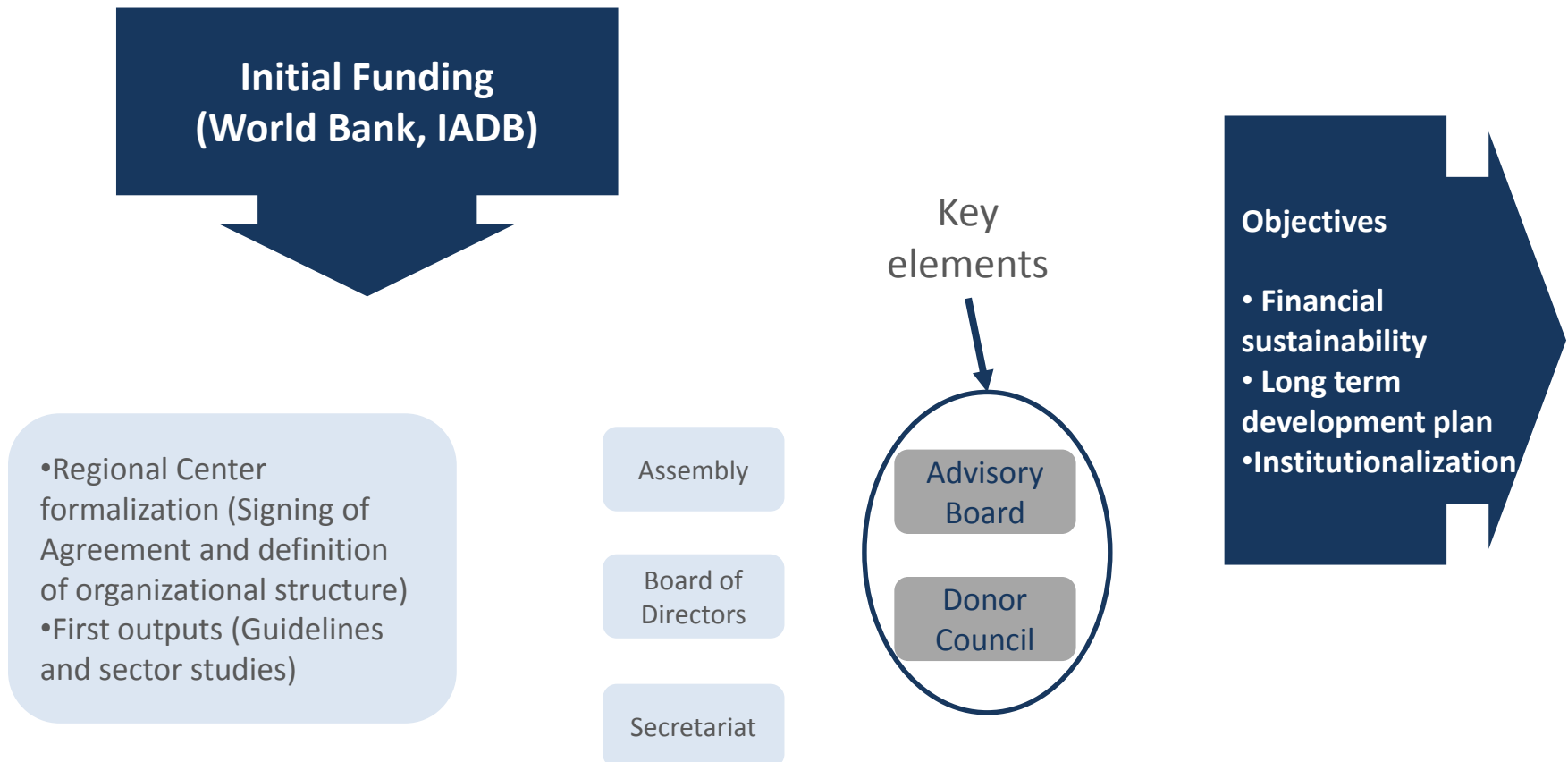
Product*	Expected date of conclusion
Manual to prevent bid rigging in public procurement	Second semester 2013
Financial services sector study	Second semester 2013
Pharmaceutical sector study	Second semester 2013
Guidelines on remedies for mergers	Second semester 2013
Guideline on evaluating efficiencies in mergers	Second Semester 2013
Guideline on entry barriers	Second Semester 2013

\* The guidelines and studies topics were defined based on the survey applied to CRC members in 2012.

# Results

1. In August 2012 The **US Federal Trade Commission** requested to become a member of the Regional Center.
2. The Center has been invited by the prestigious journal **Competition Policy International** to write a monthly column.
3. In September 20, 2012 the Center held its **first workshop** back to back with the **Latin American Forum of Competition** and presented its first two guidelines and a sector study.
4. In January 2013, new Webpage for the center.  
<http://www.crcal.org/>
5. In February 2013, first **seminar for Latin-American judges** to discuss competition cases solved in the region.

# The next steps will seek the institutionalization of the Center's activity.



## With additional Funding CRC could:

**a) Increase the Number of Trainings in Competition for Judges:**

- Organization of at least 3 additional regional seminars with 20 judges each.

**a) Expand the Database for Agencies Rulings**

- There is an opportunity to input in the database the historical record on rulings from agencies.

**c) Create a Database for Judicial Resolutions related to Competition**

- CRC webpage could easily host a new search engine for Judicial Resolutions .

**d) Promote Internships with best International Competition Agencies**

- Start an internship program with the help of FTC for CRC's members staff.

**e) Agency Assessment**

- CRC wants to perform a study for all country members assessing their institutional strenghts and weknesses.

**f) Impact assessment of lack of competition in prices paid by poor households.**

- According to a study by Ursua, in Mexico, the poorest families spend their 42% of their disposable income in concentrated markets. Consumers could increase 40% their income with more competition.



Thank You